

Sponsorship & Registration



the
**DAVID
HEARN**
FOUNDATION
CHARITY CLASSIC



2024

Monday, September 16, 2024
Brantford Golf & Country Club

Registration & Lunch 10:30 a.m.
Shotgun Start @ noon

To register visit:
www.dhfcharityclassic.com

In support of:
Alzheimer Society

Dear Friends,

Welcome to the 2024 David Hearn Foundation Charity Classic at the historic Brantford Golf & Country Club.

Join me Monday, September 16th, 2024 for a great day of golf in support of the Alzheimer Society.

As many of you know, Alzheimer's has affected me personally. I have experienced first-hand the destructive impact of the disease on families and that's why the David Hearn Foundation is proud to continue to support and work alongside the Alzheimer Society to assist countless families who have been similarly impacted.

Please consider sponsoring, providing a prize, or coming out to enjoy a round of golf with friends. Your support will make a very big impact in the lives of so many families.

I look forward to personally welcoming you all this September and sincerely thank you for your support.



David Hearn
PGA Tour Player
Alzheimer Society Ambassador

About us

Founded in 2015, The David Hearn Foundation's central focus is to support the Alzheimer Society by raising funds for individuals and families in need.

The Foundation will aim to increase awareness, improve care for those in need and enhance the quality of life for those affected by the disease, while also empowering Canadians to take action and create positive change.

The Foundation is an extension of David Hearn's annual Charity Golf Classic, which has provided charitable contributions to the Alzheimer Society of Brant Haldimand Norfolk Hamilton Halton since 2012.

www.DHFCharityClassic.com



Event Schedule

- 10:30 Registration, BBQ Lunch & Fun, Interactive Golf Skills Contest with our host David Hearn
- 12:00 Shotgun Start
- 4:30 Post Round Cocktails
- 6:00 Gourmet Dinner
- 7:00 Silent Auction, Live Auction, and Prizes

Official Charity

Soci t  Alzheimer Society

BRANT, HALDIMAND NORFOLK,
HAMILTON HALTON

Since 1978, the Alzheimer Society has been the leading not-for-profit health organization working nationwide to improve the quality of life for Canadians affected by Alzheimer's disease and other dementias.

The Alzheimer Society continues to search for a cause and a cure.

They are dedicated to providing help for people with Alzheimer's disease and other dementias as well as their caregivers.



Presenting Sponsor

SOLD

As the presenting sponsor your business will be benefit by being recognized in the following:

- Corporate logo on gift provided to all participants
- All event signage, materials, and website
- Promotional materials included in participant gift bags
- Four (4) hole signs
- Logo in event program
- Ad in event program

Naming rights: The David Hearn Foundation Charity Golf Classic presented by "Sponsor"

Ability to activate on a hole during event to engage attendees



Beat the Pro Sponsor \$10,000



Includes Two (2) Foursomes
Cart, Lunch & Dinner, Tee Gift
(\$3,600 value)

- Photos will be taken in front of signage and distributed to all players
- Photos will also be posted online on the event website and Foundation social media accounts
- Tier II logo placement on communications and website
- Logo in event program
- Ad in event program
- Two (2) hole signs





All opportunities below include One (1) Foursome Cart, Lunch & Dinner, Tee Gift (\$1,800 value)



Tee Gift Sponsor \$5,000

- Corporate logo on custom gift bag for all participants
- Tier II logo placement on website
- One (1) hole sign
- Logo in event program



Golf Cart Sponsor \$3,000

- Custom golf cart signs with logo
- Corporate logo on participant scorecards
- Tier II logo placement on website
- One (1) hole sign
- Logo in event program



Lunch Sponsor \$3,000



- Corporate logo on custom signage at event
- Tier II logo placement on website
- One (1) hole sign
- Logo in event program

Dinner Sponsor \$3,000

- Corporate logo on custom signage at event
- Tier II logo placement on website
- One (1) hole sign
- Logo in event program



Pre-round Contest \$1,500

- Logo in event program and website
- One (1) hole sign on specialty hole
- Call out on cart signage - speciality holes
- Opportunity to staff contest and promote



Closest to the Pin *(Mens & Ladies)* \$1,500

- Logo in event program and website
- One (1) hole sign on specialty hole
- Call out on cart signage - speciality holes
- Opportunity to staff contest and promote

Longest Drive \$1,500 *(Mens & Ladies)*

- Logo in event program and website
- One (1) hole sign on specialty hole
- Call out on cart signage - specialty holes
- Opportunity to staff contest and promote



Cocktail Reception \$1000

- Corporate logo on custom signage at event
- Tier II logo placement on website
- One (1) hole sign
- Logo in event program



Beverage Cart \$1000

- Corporate logo on custom signage at event
- Tier II logo placement on website
- One (1) hole sign
- Logo in event program



Hole in One \$1000

- Tier II logo placement on website
- One (1) hole sign
- Logo in event program



Event Sponsorship

Gold Event Sponsor \$1500

- Corporate logo on custom signage at event
- Tier II logo placement on website
- Logo in event program
- Ad in event program



Silver Event Sponsor \$1000

- Corporate logo on custom signage at event
- Tier II logo placement on website
- Logo in event program



Bronze Event Sponsor \$500

- Tier II logo placement on website
- Logo in event program



Hole Sign \$500



- Logo on (1) one dedicated hole sign
- Logo in event program and website

In Memory Hole Sign \$200



Name of your loved one being remembered on the In Memory hole sign.

Team Registration \$1,800



- Green fees & Cart (team of 4)
- BBQ Lunch & Gourmet Dinner
- Tee Gift
- Logo or name in event program and on event website

Add a hole sign for an extra \$300 (\$2100 total)

All proceeds from the event will be donated to the Alzheimer Society of Brant, Haldimand Norfolk, Hamilton Halton for local programs and services and the Alzheimer Society of Canada to support research and treatment of the disease and toward practical solutions to improve care.



CONTACT:

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